## Sponsor Benefits Summary

### Platinum Sponsor $25,000
- Access to an elite audience of successful business and community leaders
- Database of attendees
- Recognition Before, During and After the Event
  - Sponsor name mentioned in all event press releases
  - Sponsor logo with link to sponsor website featured on online event web page
  - Sponsor logo on all event promotion (including direct mail, email blasts, print and radio advertisements)
  - Sponsor logo on gala website on ticket sales page with link to sponsor site
  - Sponsor logo on event program
  - Sponsor logo on event day posters & signage
- Visibility & Promotion
  - Pull up signage at registration table
  - Table signage with sponsor name
  - Opportunity to provide a gift for each attendee
  - Photo opportunity with sponsor representative on stage
  - Photo opportunity with sponsor representative and LeVar Burton

### VIP Reception Sponsor $17,500
- Access to an elite audience of successful business and community leaders
- Database of attendees
- Recognition Before, During and After the Event
  - Sponsor name mentioned in all event press releases
  - Sponsor logo with link to sponsor website featured on online event web page
  - Sponsor logo on all event/VIP Reception promotion (including direct mail, email blasts, print and radio advertisements)
  - Sponsor logo on gala website on ticket sales page with link to sponsor site
  - Sponsor logo on event program
  - Sponsor logo on event day posters & signage
- Visibility & Promotion
  - Pull up signage at registration table and the VIP reception
  - Table signage with sponsor name
  - Opportunity to provide a gift for each attendee
  - Photo opportunity with sponsor representative on stage
  - Photo opportunity with sponsor representative and LeVar Burton

### Proprietary Platform
- Rights to event logo usage

### Incentives
- Eight tickets to event
- Ten tickets to the pre-event VIP reception with LeVar Burton
- Personal introductions to pre-selected attendees

### Content & Promotional Involvement
- Opportunity to introduce LeVar Burton at the VIP reception
- Opportunity to welcome each attendee of the VIP reception as the enter the room
- Opportunity to address attendees of VIP reception – 3 minutes
- Opportunity to address audience at main event - 1 minutes
- Opportunity to show video commercial at main event - 1 minutes

### Gold Sponsor $15,000
- Access to an elite audience of successful business and community leaders
- Database of attendees
- Recognition Before, During and After the Event
  - Sponsor name mentioned in all event press releases
  - Sponsor logo with link to sponsor website featured on online event web page
  - Sponsor logo on all event promotion (including direct mail, email blasts, print and radio advertisements)
  - Sponsor logo on gala website on ticket sales page with link to sponsor site
  - Sponsor logo on event program
  - Sponsor logo on event day posters & signage
- Visibility & Promotion
  - Pull up signage at registration table
  - Table signage with sponsor name
  - Opportunity to provide a gift for each attendee
  - Photo opportunity with sponsor representative on stage
  - Photo opportunity with sponsor representative and LeVar Burton

### Proprietary Platform
- Rights to event logo usage

### Incentives
- Eight tickets to event
- Six tickets to the pre-event VIP reception with LeVar Burton
- Personal introductions to pre-selected attendees

### Content & Promotional Involvement
- Opportunity to address audience at event – 1 minutes
- Opportunity to show video commercial at event – 1 minutes

### Bronze Sponsor $10,000
- Access to an elite audience of successful business and community leaders
- Database of attendees
- Recognition Before, During and After the Event
  - Sponsor name mentioned in all event press releases
  - Sponsor logo with link to sponsor website featured on online event web page
  - Sponsor logo on all event promotion (including direct mail, email blasts, print and radio advertisements)
  - Sponsor logo on gala website on ticket sales page with link to sponsor site
  - Sponsor logo on event program
  - Sponsor logo on event day posters & signage
- Visibility & Promotion
  - Pull up signage at registration table
  - Photo opportunity with sponsor representative and LeVar Burton

### Proprietary Platform
- Rights to event logo usage

### Incentives
- Eight tickets to event
- Four tickets to the pre-event VIP reception with LeVar Burton

### Table Sponsor $2,000
- Eight tickets to event
- One ticket to the pre-event VIP reception with LeVar Burton
- Table signage with sponsor name